FIRESIDE CHAT

Tech disruption in critical industries

MODERATOR

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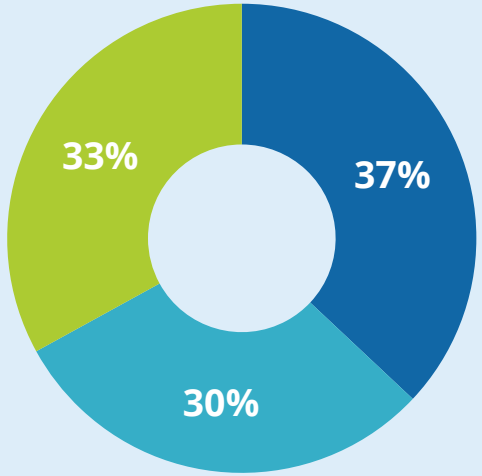
Agentic AI Status – Life Sciences Industry

Life Sciences AI Adoption



Investing in Agentic AI
Initial Testing, POCs
List of Use Cases

Source: Future Enterprise Resiliency & Spending Survey Wave 1, IDC, February 2025, N=20

Life Sciences AI Tech Maturity

AI Tech	Concept	Pilots	Applied	Mainstream
Classic RPA	☑	☑	☑	☑
Classic AI/ML	☑	☑	☑	☑
Virtual Agents	☑	☑	☑	☑
Predictive AI	☑	☑	☑	☑
Interpretive AI	☑	☑	☑	☑
Generative AI	☑	☑	☑	
AI Asst/ Advisor	☑	☑		
AI Agents	☑	☑		
AI Agent Fleet	☑			

☑ Established ➲ Partial

"AI agents can become digital companions to researchers, doctors and patients, helping unlock enormous productivity and expanding access to care globally."
Kimberly Powell, VP, Healthcare, NVIDIA

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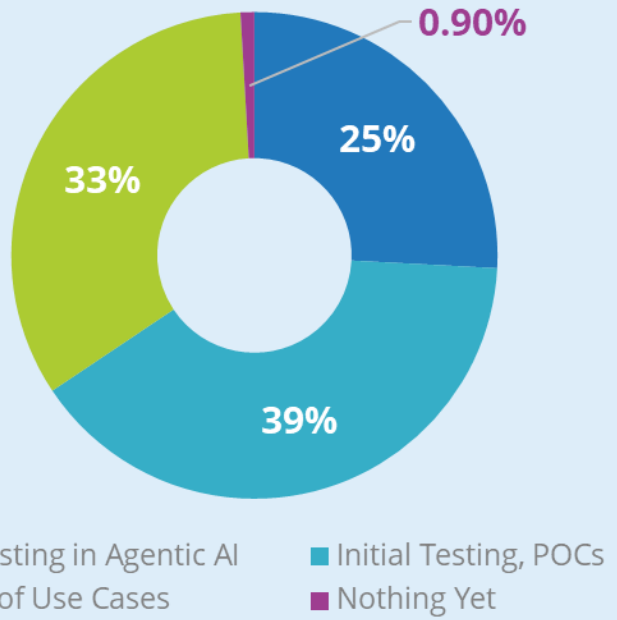
Agentic AI Status – Hospitality & Travel Industry

Hospitality & Travel Agentic AI Adoption



Source: Future Enterprise Resiliency & Spending Survey Wave 1, IDC, February 2025, N=63

Hospitality & Travel AI Tech Maturity

AI Tech	Concept	Pilots	Applied	Mainstream
Classic RPA	☑	☑	☑	☑
Classic AI/ML	☑	☑	☑	➲
Virtual Agents	☑	☑	☑	☑
Predictive AI	☑	☑	➲	➲
Interpretive AI	☑	☑	☑	➲
Generative AI	☑	☑	➲	
AI Asst/ Advisor	☑	➲		
AI Agents	☑	➲		
AI Agent Fleet	☑			

☑ Established ➲ Partial

"The consumerization of IT has passed the inflection point, and it's not going back to normal. There's a new baseline to satisfy a guest."
Scott Strickland, Chief Commercial Officer (CCO), Wyndham Hotels & Resorts

WYNDHAM HOTELS & RESORTS

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