

Determine the AI Maturity Stage

Chart your agentic future confidently with IDC

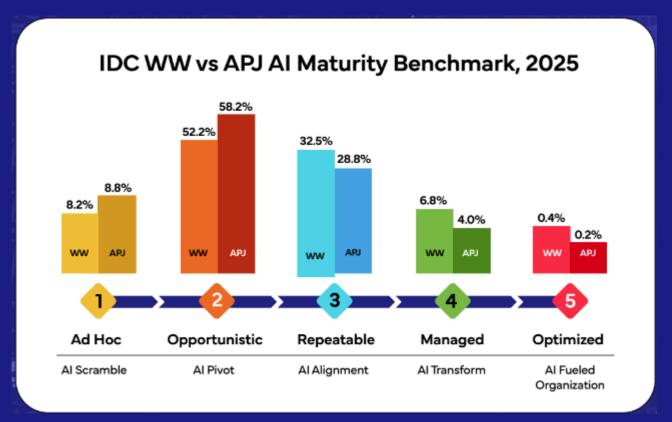
Organizations are Making the AI Pivot

Not Every Buyer is at the Same Starting Line in their Al journey.

Know your customer's maturity level. Tailor your pitch. Win their trust.

IDC Insight: By 2026–2027, the majority of enterprises will move beyond experimentation to scaled adoption. IDC's MaturityScape helps you see the stages, from Al Curious to Al-Fueled.

IDC Al Fueled Organization Maturity Model Benchmark, 2025



Source: IDC MaturityScape: Al-Fueled Organization 1.0. Worldwide Benchmark n=1534



Enterprises are on a journey to an AI-fueled organization, with most organizations in the early stage of their journey.

IDC Worldwide AI Fueled Organization Maturity Model











Ad Hoc Al Scramble

Uncoordinated Initiatives with no AI strategy or central leadership

Opportunistic Al Pivot

Al central function drives more consistent practices and use cases in production

Repeatable

Al Alignment

Productivity and revenue focus through agentic enablement of functions

Managed

Al Transform

Al-first strategy with agenticbased processes reshapes business operating model

Optimized

Al-Fueled Organization

Continuous Al-driven business model innovation and optimization is norm

Source: IDC MaturityScape: Al-Fueled Organization 1.0. IDC Doc #US53209724

For more information on IDC MaturityScape:

About the source:

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"Organizations that adopt the IDC Al-Fueled Organization MaturityScape model will have an effective journey from experimental ad hoc phase, pivoting ultimately to an Al-fueled organization."

Jeff Hoijo, IDC Research VP

About IDC MaturityScape:

Provides a roadmap of 3-5 dimensions or maturity levels for technologies and targets for maintaining competitiveness or achieving industry superiority.

About IDC MaturityScape Benchmark:

Objectively compares peer classes and classifies emerging technologies by their impact and peak adoption timeframe.



