

Determine the AI Maturity Stage

Chart your agentic future confidently with IDC

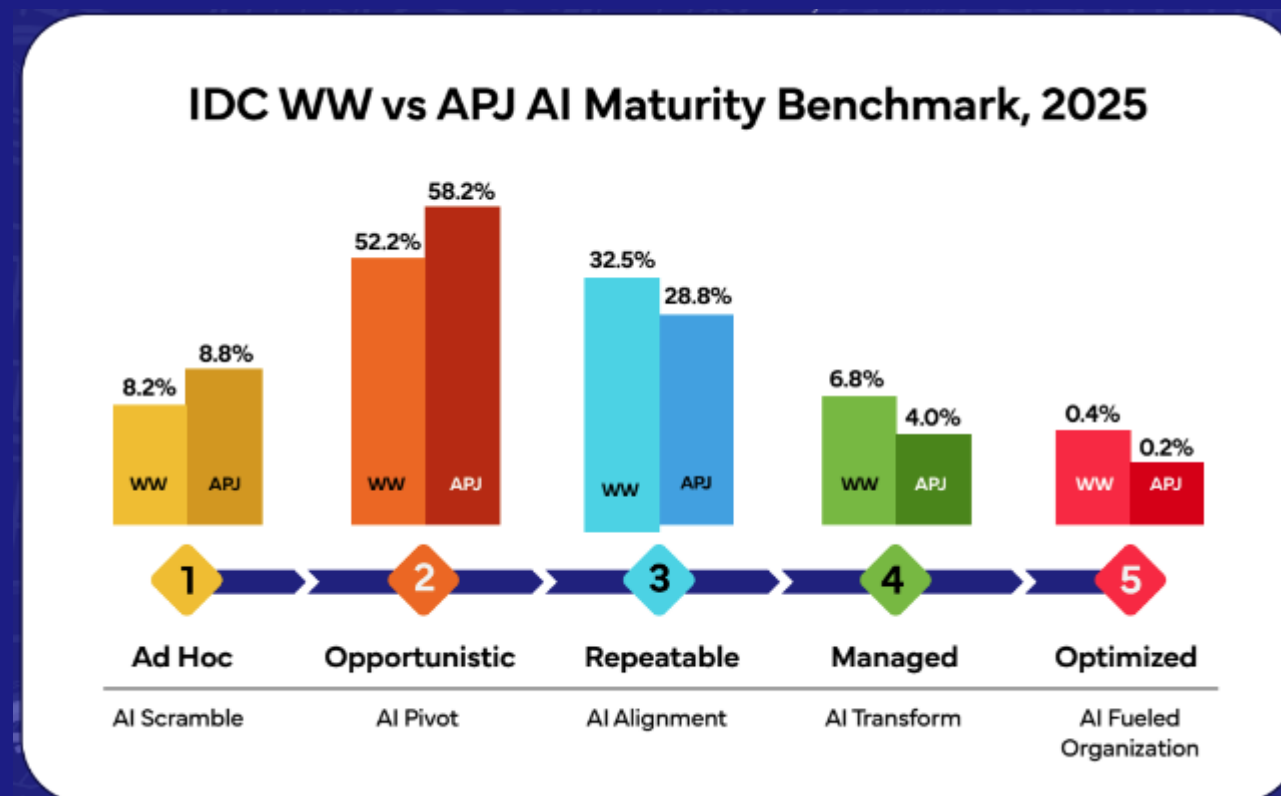
Organizations are Making the AI Pivot

Not Every Buyer is at the Same Starting Line in their AI journey.

Know your customer's maturity level. Tailor your pitch. Win their trust.

IDC Insight: By 2026–2027, the majority of enterprises will move beyond experimentation to scaled adoption. IDC's MaturityScape helps you see the stages, from AI Curious to AI-Fueled.

IDC AI Fueled Organization Maturity Model Benchmark, 2025

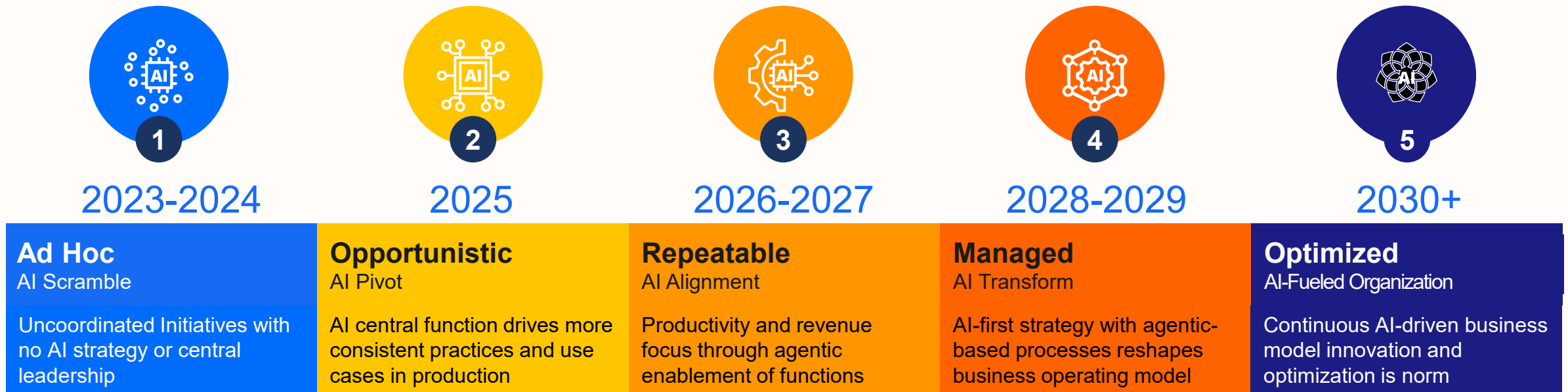


Source: IDC MaturityScape: AI-Fueled Organization 1.0. Worldwide Benchmark n=1534



Enterprises are on a journey to an AI-fueled organization, with most organizations in the early stage of their journey.

IDC Worldwide AI Fueled Organization Maturity Model



Source: IDC MaturityScape: AI-Fueled Organization 1.0. IDC Doc #US53209724



For more information on IDC MaturityScape:

About the source:

IDC MaturityScape: AI-Fueled Organization 1.0. IDC Doc #US53209724

“Organizations that adopt the IDC AI-Fueled Organization MaturityScape model will have an effective journey from experimental ad hoc phase, pivoting ultimately to an AI-fueled organization.”

Jeff Hoijo, IDC Research VP

About IDC MaturityScape:

Provides a roadmap of 3-5 dimensions or maturity levels for technologies and targets for maintaining competitiveness or achieving industry superiority.

About IDC MaturityScape Benchmark:

Objectively compares peer classes and classifies emerging technologies by their impact and peak adoption timeframe.



