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When Agents Get Physical



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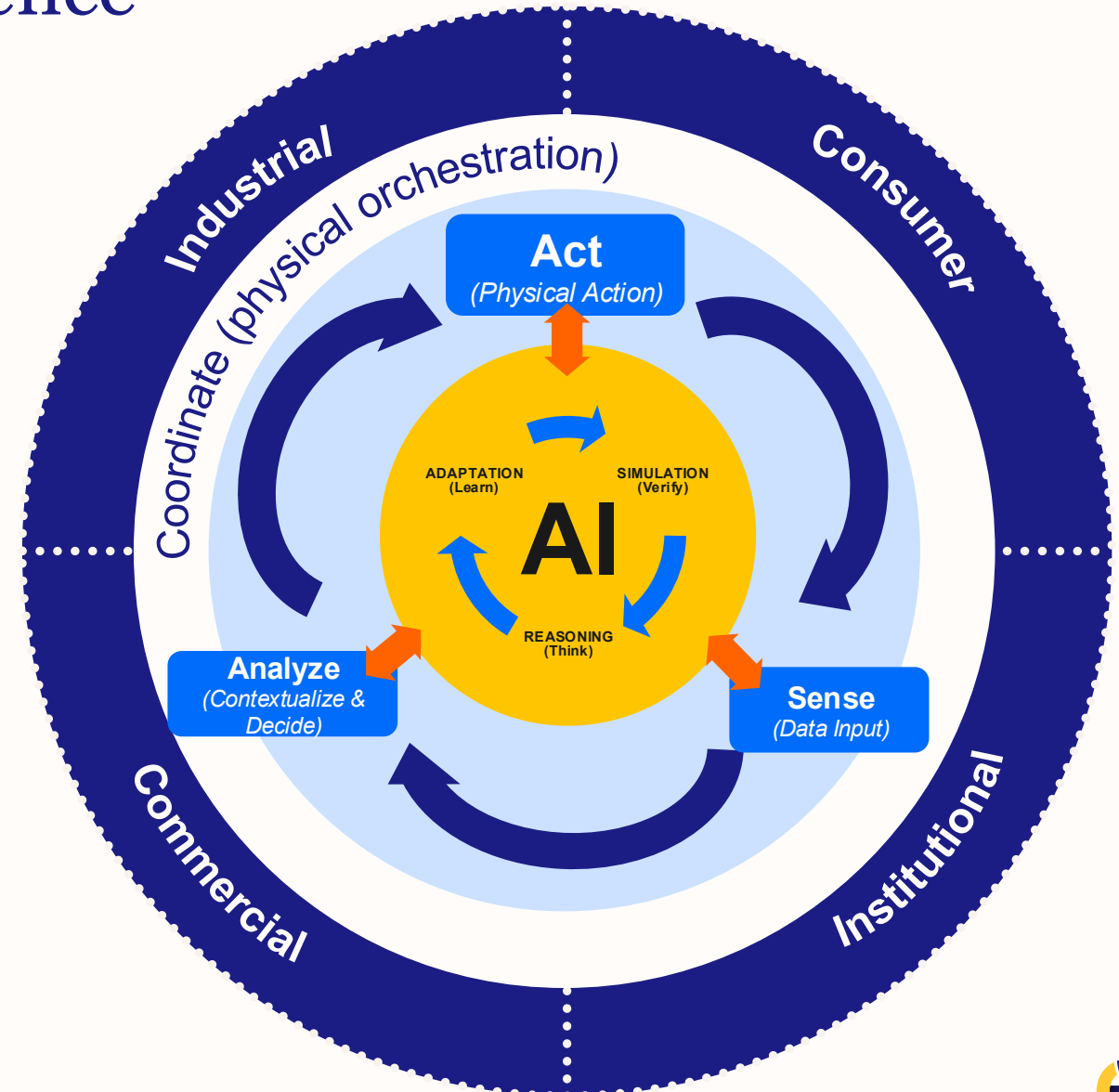
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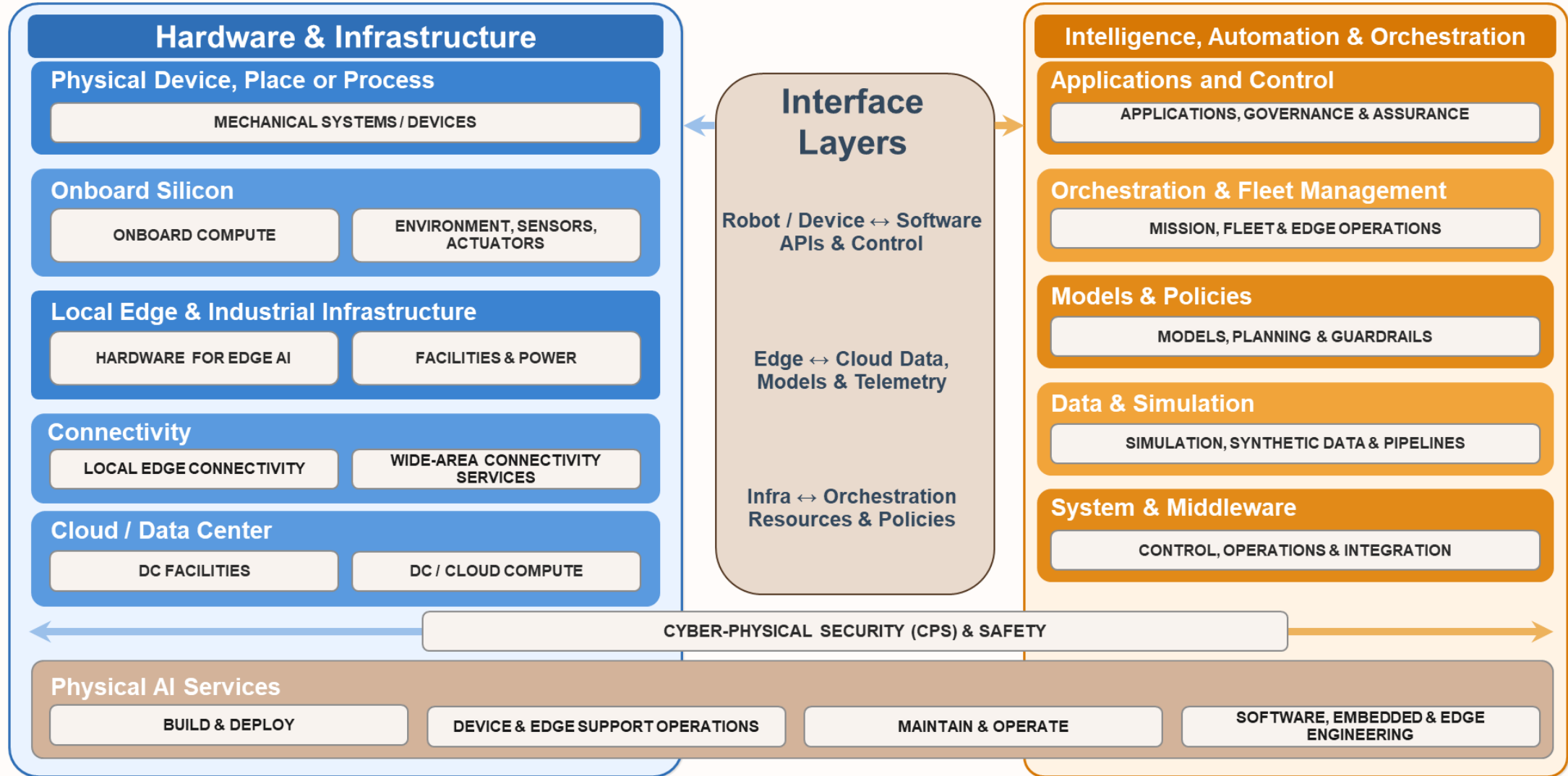


Physical AI: The next frontier of intelligence

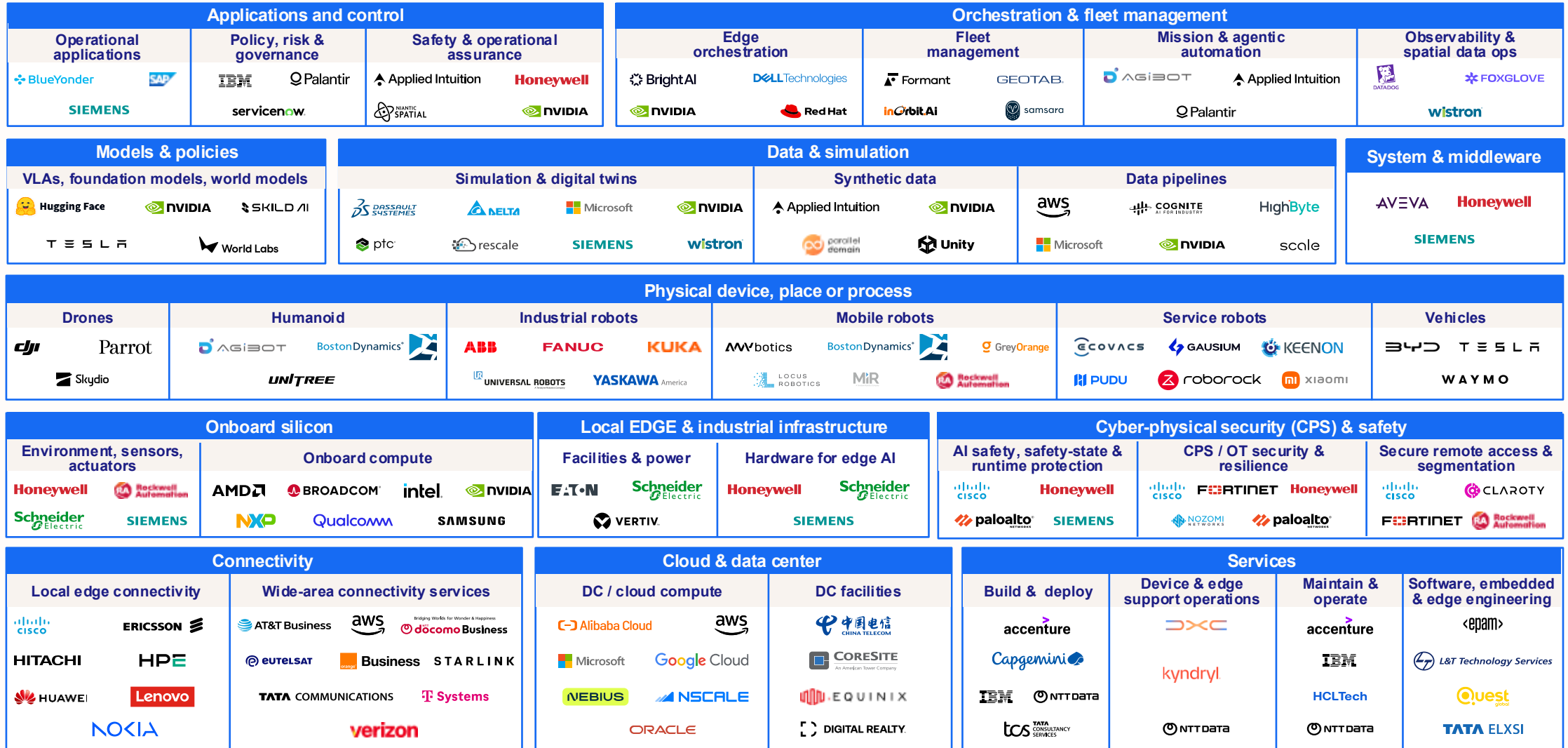
Physical AI is defined by IDC as the **convergence of artificial intelligence algorithms** (such as machine learning, multi-model agentic systems, and computer vision) **with physical systems** where automation and embodied intelligence are informed through **real-world sensing, simulation, and data analysis** to enable them to **perceive, interpret, and coordinate the operations** across physical environments.



Physical AI: Embodied Intelligence Stack



Physical AI - Embodied Intelligence, Market Glance Q1 2026



Source: IDC, 2Q26

The top 3–5 market share leaders are represented, along with select companies that are making a significant market impact.

