

LIGHTNING ROUND

What to Watch in Emerging Technology



HOST

Laurie Buczek

GVP, Market & Business Intelligence



Bryan Ma

VP, Client Devices



Greg Ireland

Sr Director, Consumer Markets & AI for Content Creators & Consumers

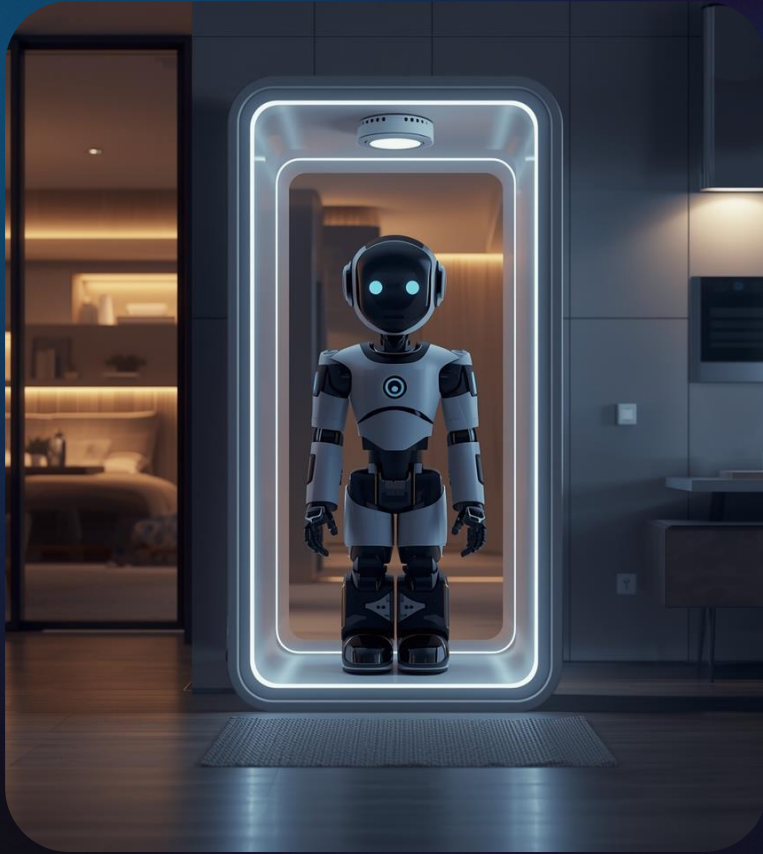


Heather West, PhD

Sr Research Manager, Quantum Computing



The next frontier

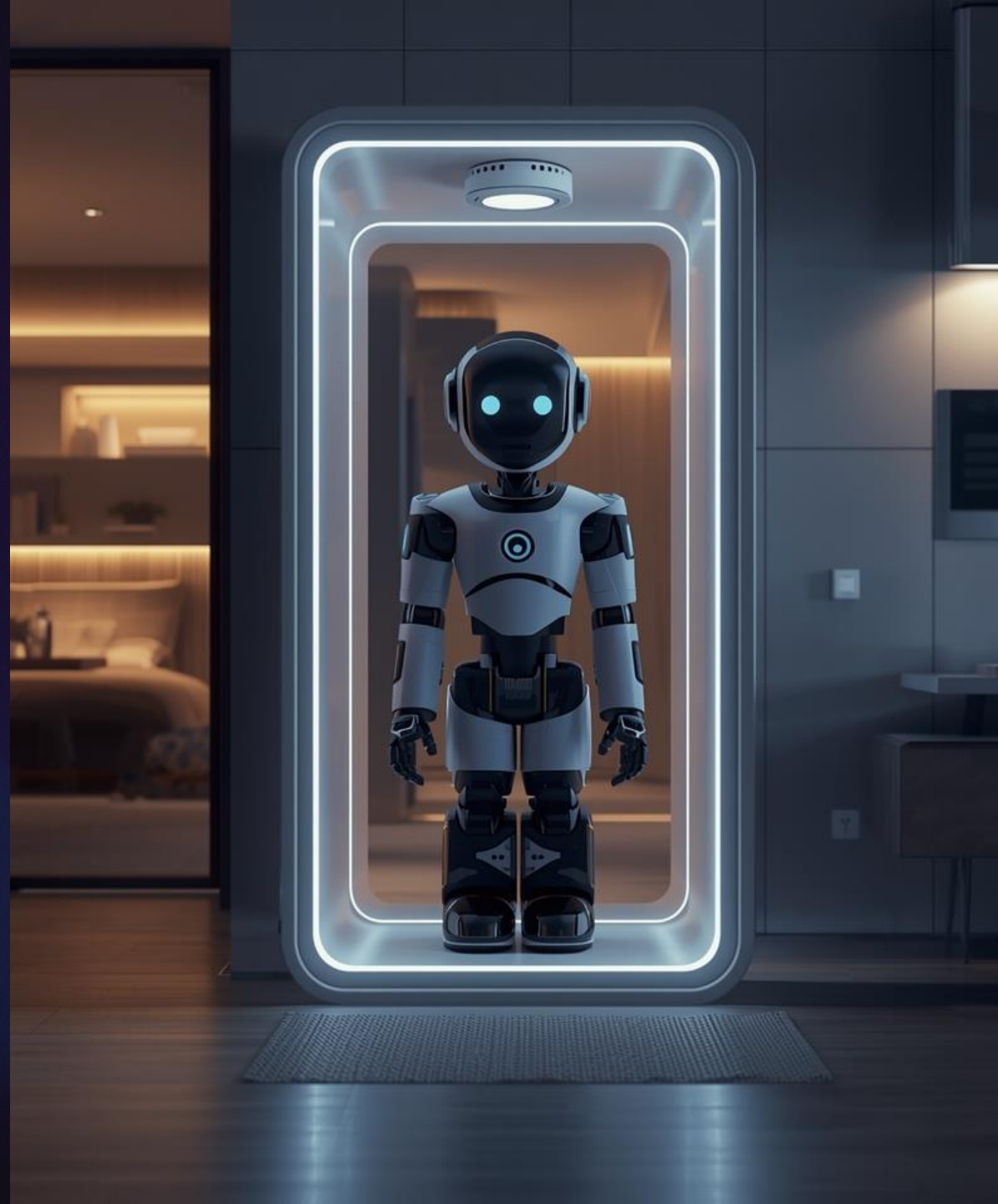


Physical AI



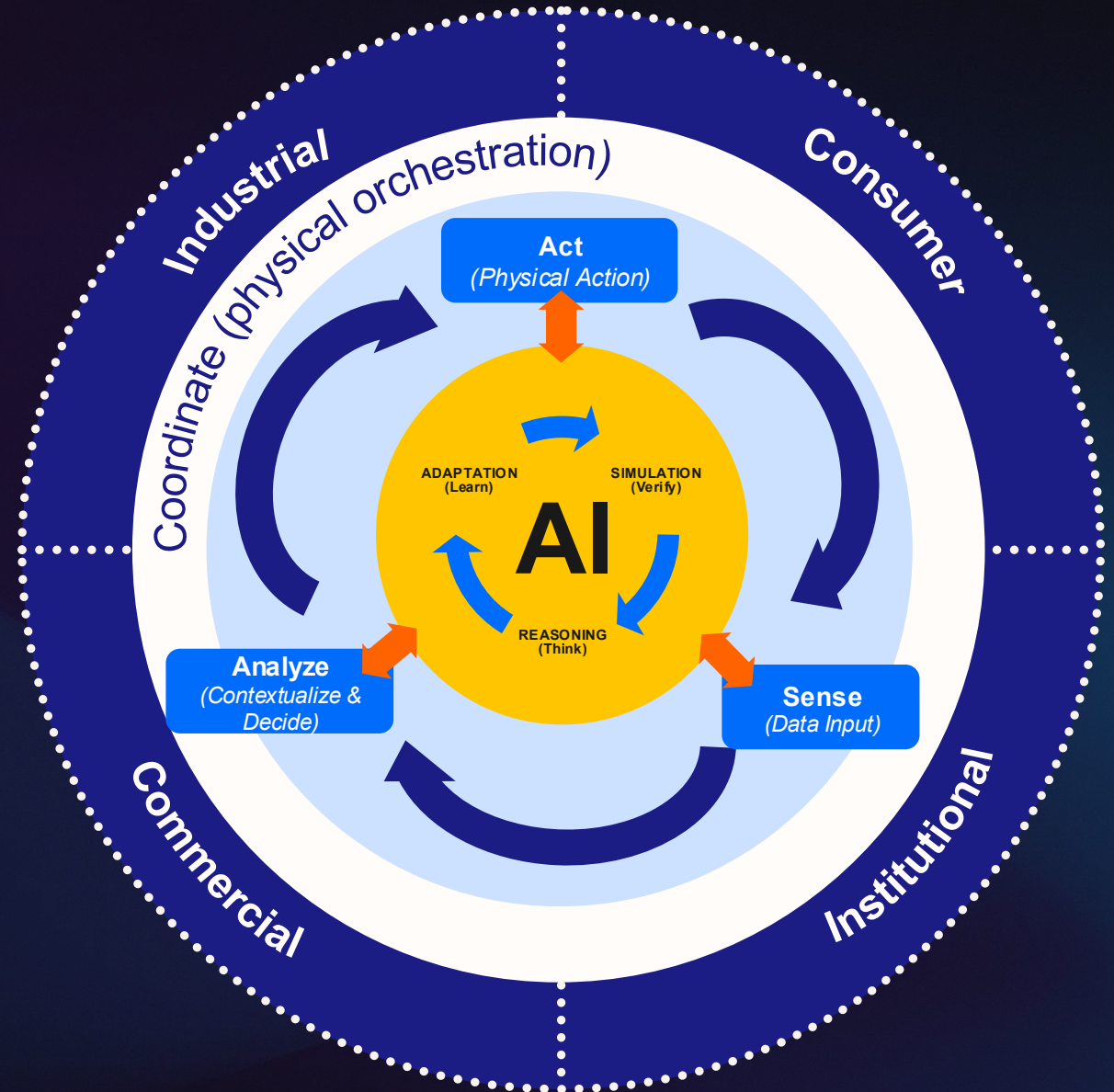
Bryan Ma

VP, Client Devices



Physical AI

Embodied Intelligence Conceptual Operational Framework



Consumer AI



Greg Ireland

Sr Director, Consumer Markets & AI for
Content Creators & Consumers



AI intersects with **every facet** of consumer life



Assists in personalized learning experiences.



Streamlines tasks for enhanced life efficiency.



Curates personalized shopping experiences.



Enables new avenues for artistic expression.



Enhances professional growth through smart tools.



Offers companionship and mental health tools.



Quantum Computing

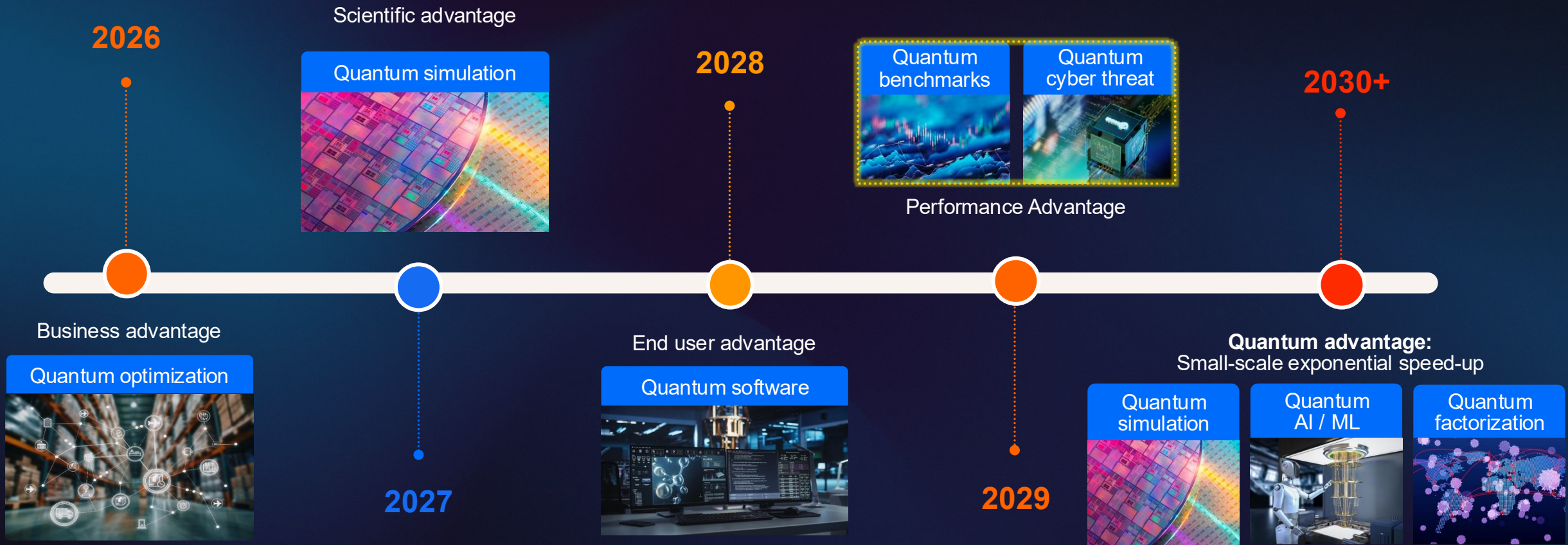


Heather West, PhD

Senior Research Manager,
Quantum Computing



Quantum advantage: **Faster, more accurate, more cost effective** than classical computing alone



Competitive advantage with Quantum starts now



Join us this afternoon for **deeper dives**

Physical AI

Track 3: Emerging Technology

4:05-4:25pm

When Agents Get Physical

Consumer AI

Special Lunch Session

12:45pm-1:15pm

When Consumers Lead: AI, Autonomous Discovery, and the Rewiring of the Digital Economy

Quantum

Track 3: Emerging Technology

2:00pm-2:30pm

Going Mainstream: Enterprise Pathways to Quantum Adoption

