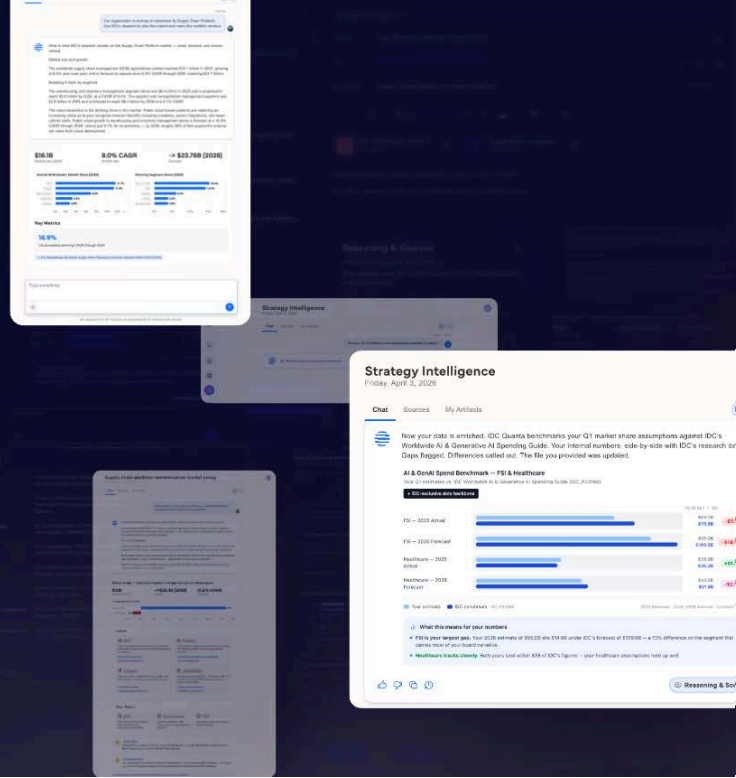


IDC [Quanta]

The **intelligence fabric** of the AI-enabled enterprise



Your teams are moving fast — but without trusted, cited intelligence at their fingertips, they're leaving money on the table.

IDC Quanta changes that.

- **Embedded**
Meets you where you are and supercharges your tools. No login, no tab switching.
- **Contextual**
Your data, content, and history + IDC intelligence for personalized insights.
- **Secure**
Your data never leaves a private workspace and is never used to train AI models.
- **Aware**
Informed by anonymized peer and client signals— so you can lead, not react.
- **Rigorous**
Boardroom-ready data and analyst research - traceable to a specific IDC source.

Not built in a lab.
Built with you.

175+
BETA USERS

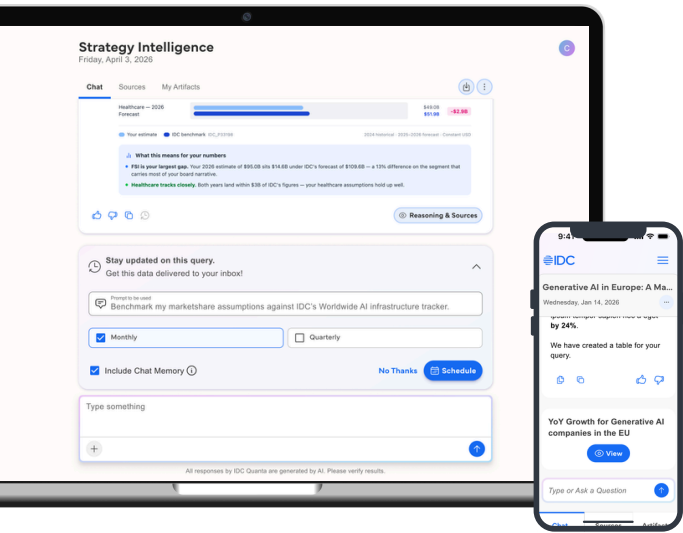
120+
USE CASES

60 years of IDC's proprietary **research, market data, and analyst expertise** embedded in every tool and workflow your teams already use — so your work gets sharper, your teams move faster, and **your business is harder to beat.**

→ Learn more

idc.com/Quanta





“IDC’s AI platform stood out to me as one of the **most intuitive and useful AI tools** I’ve seen across analyst research portals.

Jolene Peixoto
VP of Corp Communications,
Relx Solutions

Who does IDC Quanta benefit?

- ➔ Technology companies that have product, marketing, sales, and strategy teams who need fast, defensible answers for competitive positioning and planning.
- ➔ Enterprise IT and procurement professionals who need sourced intelligence to support technology investment outcomes.
- ➔ Investors and financial analysts and professionals tracking technology markets who need reliable, up-to-data intelligence on demand.

Unlike AI that *sounds* right,
IDC Quanta *is* right

Intelligence in minutes

Answers arrive automatically on your schedule with zero prompting or manual research.

Intelligence you can trust

Every answer verified against IDC proprietary data and traceable to its source.

Intelligence embedded where you work

IDC intelligence lives directly inside your apps and workflows.

AVAILABLE NOW!

➔ Learn more

idc.com/Quanta

