IDC EVENTS · 2027 GLOBAL CALENDAR

Where Your
Buyers Make Decisions

Analyst-led events across 40+ countries that turn trusted buyer access into provable business outcomes.

Why Partner with IDC Events

Partner with IDC to build trusted authority on a global stage, reaching senior IT and business decision-makers wherever they are.

Trusted authority

- 60+ years of market intelligence
- 1,000+ analysts worldwide
- Independent, data-driven research

Topics

- Agentic AI & GenAI
- Data & Analytics
- Cybersecurity & Risk
- Cloud & AI Infrastructure
- Digital Transformation & ROI
- Future of Work & Talent

Global stage access

- 70+ multi-sponsored events across 5 global regions
- Direct access to senior IT and business decision-makers
- Consistent experience across every region

Target audience

- Senior Executives & CxOs
- IT & Security Leaders
- Data & AI Leaders
- Infrastructure & Cloud Leaders
- Business & Ops Leaders



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2027 Multi-Sponsored Events

70+ IDC events organized around 4 topic areas: CIO leadership, AI, IT Security, and specialized programs

IDC CIO Summit

- 3,800+ total delegate reach
- *Reinventing with AI · Future of Work · Future Tech Frontiers · Digital Sovereignty at Scale · AI-Ready Architectures*

IDC IT Security Summit

- 1,900+ total delegate reach
- *Topics: AI & Cyber Defense · Digital Identity · Post-Quantum Security · Cyber Resilience & Governance*

IDC Xchange

- 460+ total delegate reach
- *The Transformational CIO · Agentic AI: Scale, Govern, Lead Building · Trust in the Age of Autonomous AI*

IDC AI Leadership Summit

- 2,200+ total delegate reach
- *AI Architecture · Trust & Governance · Autonomous Enterprise*

Specialized Topics

- 480+ total delegate reach
- *FutureTech Summit (2) · Quorum Europe (1) · Public Sector Congress (1)*

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Asia Pacific

Learn more about single sponsor events

Multi-Sponsored Events

March 11–13	IDC CIO Summit India	3 days, in-person, 150 delegates, India
March 19	IDC CIO Summit ASEAN REGIONAL	1 day, in-person, 150 delegates, Singapore
April 14	IDC IT Security Summit Japan	1 day, in-person, 100 delegates, Tokyo, Japan
May 14	IDC CIO Summit China	1 day, in-person, 200 delegates, Shenzhen, China
July 6	IDC AI Leadership Summit Japan	1 day, in-person, 100 delegates, Tokyo, Japan
August 12	IDC IT Security Summit India	1 day, in-person, 100 delegates, Hyderabad, India
August 13	IDC AI Leadership Summit China	1 day, in-person, 100 delegates, Beijing, China
August	IDC IT Security Summit & Awards ASEAN REGIONAL	1 day, in-person, 100 delegates, Singapore
September	IDC CIO Summit Japan	1 day, in-person, 60 delegates, Tokyo, Japan

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. Get in touch now for more information on AP events.



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Asia Pacific

Learn more about single sponsor events

Multi-Sponsored Events

October 14	**IDC CIO Summit Australia**	1 day, in-person, 80 delegates, Sydney, Australia
October 22	**IDC CIO Summit China**	1 day, in-person, 500 delegates, Shanghai, China
November	**IDC AI Leadership Summit ASEAN** REGIONAL	1 day, in-person, 150 delegates, Singapore
November	**IDC CISO Xchange Japan**	2 days, in-person, 40 delegates, Tokyo, Japan
December	**IDC AI Leadership Summit India**	1 day, in-person, 100 delegates, Mumbai, India

> I would say this was one of the most well executed events which I have attended in the recent past. I absolutely, absolutely, absolutely loved it.
>
> **VP, Product Management, Platform and Technologies, Qualys**

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Japan

Learn more about single sponsor events

Multi-Sponsored Events

April 14	IDC IT Security Summit Japan	1 day, in-person, 100 delegates, Tokyo, Japan
July 6	IDC AI Leadership Summit Japan	1 day, in-person, 100 delegates, Tokyo, Japan
September	IDC CIO Summit Japan	1 day, in-person, 60 delegates, Tokyo, Japan
November	IDC CISO Xchange Japan	2 days, in-person, 40 delegates, Tokyo, Japan

> The sponsor booths provided clear and thorough explanations, helping me resolve all my questions. It was a very helpful experience.
>
> **(Services Industry)**

> It was extremely insightful to learn about new solutions, both in emerging areas and within familiar domains. The forum offered valuable perspectives.
>
> **(Financial Services)**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. Get in touch now for more information.



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Europe

Multi-Sponsored Events

Learn more about single sponsor events

February 25	IDC IT Security Summit Spain	1 day, 120 delegates, Madrid, Spain
March 4	IDC IT Security Summit UK	1 day, 100 delegates, London, UK
March 8–9	IDC Utilities Xchange REGIONAL	2 days, 50 delegates, Budapest, Hungary
April	IDC AI Leadership Summit Germany	1 day, 50 delegates, Frankfurt, Germany
April 22	IDC CIO Summit Poland	1 day, 80 delegates, Warsaw, Poland
April 22	IDC IT Security Summit Denmark	1 day, 80 delegates, Copenhagen, Denmark
April 28	IDC AI Leadership Summit France	1 day, 80 delegates, Paris, France
May 11	IDC IT Security Summit Italy	1 day, 100 delegates, Milan, Italy
May 20	IDC CIO Summit UK	1 day, 100 delegates, London, UK
May 26	IDC CIO Summit Czech Republic	1 day, 80 delegates, Prague, Czech Republic
May 27	IDC CIO Summit Sweden	1 day, 80 delegates, Stockholm, Sweden

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. Get in touch now for more information.



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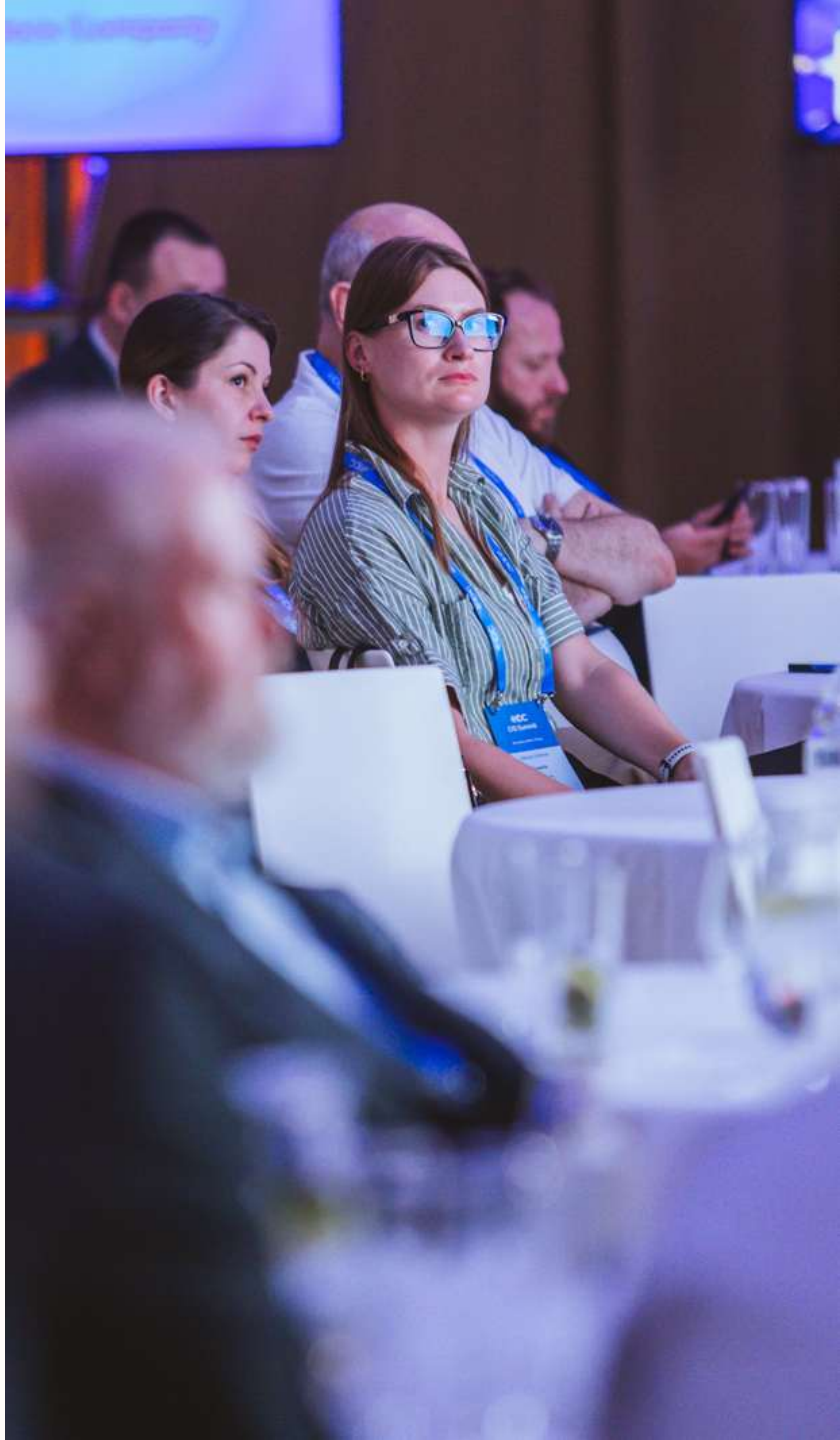
Europe

Learn more about single sponsor events

Multi-Sponsored Events

June 6–8	IDC CIO Xchange REGIONAL	2 days, 80 delegates, Budapest, Hungary
June 10	IDC AI Leadership Summit Spain	1 day, 100 delegates, Madrid, Spain
June 23	IDC IT Security Summit France	1 day, 80 delegates, Paris, France
July	IDC FutureTech Summit Germany	1 day, 50 delegates, Munich, Germany
September	IDC IT Security Summit Germany	1 day, 50 delegates, Frankfurt, Germany
September 9	IDC AI Leadership Summit UK	1 day, 100 delegates, London, UK
September 14–16	IDC Quorum Europe REGIONAL	3 days, 250 delegates, Madrid, Spain
September 23	IDC IT Security Summit Sweden	1 day, 80 delegates, Stockholm, Sweden
October 6	IDC AI Leadership Summit Italy	1 day, 100 delegates, Milan, Italy
October 7	IDC CIO Summit Spain	1 day, 120 delegates, Madrid, Spain
October 14	IDC IT Security Summit Spain	1 day, 100 delegates, Barcelona, Spain
October 18–19	IDC AI & Data Xchange REGIONAL	2 days, 80 delegates, Berlin, Germany

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Europe

Learn more about single sponsor events

Multi-Sponsored Events

November	IDC CIO Summit Germany	1 day, 50 delegates, Frankfurt, Germany
November 4	IDC FutureTech Summit UK	1 day, 100 delegates, London, UK
November 11	IDC CIO Summit Denmark	1 day, 80 delegates, Copenhagen, Denmark
November 14–16	IDC CISO Xchange REGIONAL	3 days, 80 delegates, Berlin, Germany
November 24	IDC CIO Summit France	1 day, 80 delegates, Paris, France
November 25	IDC CIO Summit Italy – Milan	1 day, 100 delegates, Milan, Italy

> Hosting the dinner with IDC really was an incredible opportunity for all of us. We really got to see so many different customers, so many different industries that we haven't really interacted with much before. Seeing what their view is and also educating them on the entire spectrum of AI opportunities that are available to them. Having the IDC analyst here was super important because he was able to really bring that industry insight into the discussion, bring that value to the table right from the start is super useful in this discussion. We just want to say thanks a lot to IDC for pulling all this together.
>
> **Manzar Haq, AI Expert, SAP**

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Middle East, Turkey & Africa

Learn more about single sponsor events

Multi-Sponsored Events

March 18	**IDC IT Security Summit Türkiye**	1 day, 300 delegates, Istanbul, Türkiye
March 22	**IDC AI Leadership Summit Saudi Arabia**	1 day, 150 delegates, Riyadh, Saudi Arabia
March 24–25	**IDC CIO Summit Middle East** REGIONAL	2 days, 500 delegates, Dubai, UAE
April	**IDC CIO Summit Egypt**	1 day, 150 delegates, Cairo, Egypt
May 5	**IDC CIO Summit Türkiye**	2 days, 350 delegates, Sapanca, Türkiye
May 27	**IDC CIO Summit South Africa**	1 day, 100 delegates, Johannesburg, South Africa
June 8	**IDC IT Security Summit Qatar**	1 day, 100 delegates, Doha, Qatar
June 15	**IDC IT Security Summit Saudi Arabia**	1 day, 120 delegates, Riyadh, Saudi Arabia
June 24	**IDC CISO Xchange & Awards UAE**	1 day, 60 delegates, Dubai, UAE
June 23	**IDC CIO Xchange UAE**	1 day, 30 delegates, Dubai, UAE
June	**IDC CIO Summit Kuwait**	1 day, 100 delegates, Kuwait
September 15	**IDC CIO Summit Saudi Arabia**	2 days, 250 delegates, Riyadh, Saudi Arabia

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Middle East, Turkey & Africa

Learn more about single sponsor events

Multi-Sponsored Events

October 5	IDC AI Leadership Summit UAE	1 day, 150 delegates, Dubai, UAE
October 7	IDC IT Security Summit Türkiye	1 day, 300 delegates, Istanbul, Türkiye
October 20	IDC CISO Xchange Saudi Arabia	1 day, 40 delegates, Riyadh, Saudi Arabia
November 17	IDC CIO Summit Qatar	1 day, 100 delegates, Doha, Qatar
November 18	IDC AI Leadership Summit Türkiye	1 day, 250 delegates, Istanbul, Türkiye
December 6	IDC Public Sector Congress Saudi Arabia	1 day, 80 delegates, Riyadh, Saudi Arabia

> Our partnership with IDC demonstrates our commitment to adding value for customers through data and creating an engaging platform that helps us support organizations to be adaptive in the current environment. With the proliferation of information and digital technologies, such collaborations are imperative to strengthening innovation in the digital environment. We look forward to more successes together in the future.
>
> **Mohamed Youssef, Head of Marketing (CEMEA), Red Hat**

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North America

Multi-Sponsored Events

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March 3	IDC AI Leadership Summit Toronto, Canada	1 day, 150 delegates, Toronto, Canada
April 7	IDC AI Leadership Summit New York, United States	1 day, 80 delegates, New York, USA
May 12	IDC AI Leadership Summit Atlanta, United States	1 day, 60 delegates, Atlanta, USA
June 16	IDC AI Leadership Summit Palo Alto, United States	1 day, 80 delegates, Palo Alto, USA
July 14	IDC AI Leadership Summit Boston, United States	1 day, 60 delegates, Boston, USA
September 15	IDC AI Leadership Summit Chicago, United States	1 day, 80 delegates, Chicago, USA
October 5	IDC AI Leadership Summit Vancouver, Canada	1 day, 80 delegates, Vancouver, Canada
November 3	IDC CIO Summit New York, United States	1 day, 80 delegates, New York , USA
November 17	IDC CIO Summit & Awards Canada	1 day, 150 delegates, Toronto, Canada
December 9	IDC AI Leadership Summit Dallas, United States	1 day, 80 delegates, Dallas, USA

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LATAM

Multi-Sponsored Events

Learn more about single sponsor events

May 20	IDC CIO Summit Mexico	1 day, 100 delegates, Mexico City, Mexico
June 24	IDC CIO Summit Brazil	1 day, 100 delegates, Sao Paulo, Brazil
August 26	IDC IT Security Summit Mexico	1 day, 80 delegates, Mexico City, Mexico
September 23	IDC AI Leadership Summit Brazil	1 day, 80 delegates, Sao Paulo, Brazil
October 21	IDC AI Leadership Summit Mexico	1 day, 100 delegates, Mexico City, Mexico

> This IDC event precisely helps us to interact, to find new relationships, and to be able to reach more clients.
>
> **Arturo Díaz , Government Sales Manager, Lenovo Global Technology, México**

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Xchange Series

Learn more about single sponsor events

Europe	March 8–9	IDC Utilities Xchange REGIONAL	Budapest, Hungary
Europe	June 6–8	IDC CIO Xchange REGIONAL	Budapest, Hungary
United Arab Emirates	June 23	IDC CIO Xchange UAE	Dubai, UAE
United Arab Emirates	June 23	IDC CISO Xchange & Awards UAE	Dubai, UAE
Europe	October 18–19	IDC AI & Data Xchange REGIONAL	Berlin, Germany
Saudi Arabia	October 20	IDC CISO Xchange Saudi Arabia	Riyadh, Saudi Arabia
Japan	November	IDC CISO Xchange Japan	Tokyo, Japan
Europe	November 14–16	IDC CISO Xchange REGIONAL	Berlin, Germany





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CIO Series

Learn more about single sponsor events

Singapore	March 19	IDC CIO Summit ASEAN REGIONAL	Singapore
UAE	March 24–25	IDC CIO Summit Middle East REGIONAL	Dubai, UAE
India	March 11–13	IDC CIO Summit India	India
Poland	April 22	IDC CIO Summit Poland	Warsaw, Poland
Egypt	April	IDC CIO Summit Egypt	Cairo, Egypt
China	May 14	IDC CIO Summit China	Shenzhen, China
Türkiye	May 5	IDC CIO Summit Türkiye	Sapanca, Türkiye

> We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.
>
> **Chief Technology Officer, APAC, Workday**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. **Get in touch now** for more information.

Key Topics

- The Evolving Role of the CIO: From IT Leader to Business Strategies
- Driving Enterprise Digital Transformation
- Generative AI and Automation for the Enterprise
- Cybersecurity, Risk, and Resilience
- Cloud, Edge, and Infrastructure Modernization
- Data Strategy and Governance for the Digital Enterprise
- Future of Tech Talent, Skills & Culture
- Emerging Technologies

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CIO Series

Learn more about single sponsor events

Mexico	May 20	IDC CIO Summit Mexico	Mexico City, Mexico
UK	May 20	IDC CIO Summit UK	London, UK
Czech Republic	May 26	IDC CIO Summit Czech Republic	Prague, Czech Republic
South Africa	May 27	IDC CIO Summit South Africa	Johannesburg, South Africa
Sweden	May 27	IDC CIO Summit Sweden	Stockholm, Sweden
Brazil	June 24	IDC CIO Summit Brazil	Sao Paulo, Brazil
Kuwait	June	IDC CIO Summit Kuwait	Kuwait
Saudi Arabia	September 15	IDC CIO Summit Saudi Arabia	Riyadh, Saudi Arabia
Japan	September	IDC CIO Summit Japan	Tokyo, Japan
Spain	October 7	IDC CIO Summit Spain	Madrid, Spain
Australia	October 14	IDC CIO Summit Australia	Sydney, Australia
China	October 22	IDC CIO Summit China	Shanghai, China

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CIO Series

Learn more about single sponsor events

USA	November 3	IDC CIO Summit New York, United States	New York, USA
Denmark	November 11	IDC CIO Summit Denmark	Copenhagen, Denmark
Qatar	November 17	IDC CIO Summit Qatar	Doha, Qatar
Canada	November 17	IDC CIO Summit & Awards Canada	Toronto, Canada
Italy	November 25	IDC CIO Summit Italy	Milan, Italy
France	November	IDC CIO Summit France	Paris, France
Germany	November	IDC CIO Summit Germany	Frankfurt, Germany





> We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.
>
> **Enterprise IT Vendor**

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IT Security Series

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Spain	February 25	IDC IT Security Summit Spain	Madrid, Spain
UK	March 4	IDC IT Security Summit UK	London, UK
Türkiye	March 18	IDC IT Security Summit Türkiye	Istanbul, Türkiye
Japan	April 14	IDC IT Security Summit Japan	Tokyo, Japan
Denmark	April 22	IDC IT Security Summit Denmark	Copenhagen, Denmark
Italy	May 11	IDC IT Security Summit Italy	Milan, Italy
France	June	IDC IT Security Summit France	Paris, France
Qatar	June 8	IDC IT Security Summit Qatar	Doha, Qatar
Saudi Arabia	June 15	IDC IT Security Summit Saudi Arabia	Riyadh, Saudi Arabia

Key Topics

- Trust in the Age of Autonomous AI
- The Next Cyber Arms Race
- Identity at the Center of Digital Security
- Preparing for the Post-Quantum Security Era
- Cyber Resilience for the Connected Enterprise
- Security, Sovereignty, and Digital Trust
- Securing the Digital Supply Chain
- Cyber Risk, Governance, and Boardroom Priorities

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IT Security Series

Learn more about single sponsor events

Singapore	August	IDC IT Security Summit ASEAN REGIONAL	Singapore
India	August 12	IDC IT Security Summit India	Hyderabad, India
Mexico	August 26	IDC IT Security Summit Mexico	Mexico City, Mexico
Germany	September	IDC IT Security Summit Germany	Frankfurt, Germany
Sweden	September 23	IDC IT Security Summit Sweden	Stockholm, Sweden
Türkiye	October 7	IDC IT Security Summit Türkiye	Istanbul, Türkiye
Spain	October 14	IDC IT Security Summit Spain	Barcelona, Spain

> It's always a pleasure to take part in events that are so important for the cybersecurity community. A special thank you to all the customers who stopped by to meet us today in Milan. Many thanks to IDC Italy for organizing such an inspiring event.
>
> **Country Manager, Wiz**

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AI Leadership Series

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Canada	March 3	IDC AI Leadership Summit Toronto, Canada	Toronto, Canada
Saudi Arabia	March 22	IDC AI Leadership Summit Saudi Arabia	Riyadh, Saudi Arabia
Germany	April	IDC AI Leadership Summit Germany	Frankfurt, Germany
France	April 28	IDC AI Leadership Summit France	Paris, France
USA	April 7	IDC AI Leadership Summit New York, United States	New York, USA
USA	May 12	IDC AI Leadership Summit Atlanta, United States	Atlanta, USA
Spain	June 10	IDC AI Leadership Summit Spain	Madrid, Spain
USA	June 16	IDC AI Leadership Summit Palo Alto, United States	San Francisco, USA
Japan	July 6	IDC AI Leadership Summit Japan	Tokyo, Japan
USA	July 14	IDC AI Leadership Summit Boston, United States	Boston, USA
China	August 13	IDC AI Leadership Summit, China	Beijing, China
UK	September 9	IDC AI Leadership Summit UK	London, UK

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Key Topics

- Data as the New Capital: Building a Modern Data Strategy
- Responsible AI: Ethics, Trust, and Regulation
- Generative AI in the Enterprise
- AI and Data Security: Safeguarding the Digital Core
- Cloud, Edge, and Hybrid AI Infrastructure
- Data Sovereignty and Cross-Border Challenges
- The AI Workforce: Skills, Culture, and Human-Machine Collaboration
- The Future of AI: Emerging Technologies and Frontiers

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AI Leadership Series

Learn more about single sponsor events

Brazil	September 23	IDC AI Leadership Summit Brazil	Sao Paulo, Brazil
USA	September 15	IDC AI Leadership Summit Chicago, United States	Chicago, USA
UAE	October 5	IDC AI Leadership Summit UAE	Dubai, UAE
Canada	October 5	IDC AI Leadership Summit Vancouver, Canada	Vancouver, Canada
Italy	October 6	IDC AI Leadership Summit Italy	Milan, Italy
Mexico	October 21	IDC AI Leadership Summit Mexico	Mexico City, Mexico
Türkiye	November 18	IDC AI Leadership Summit Türkiye	Istanbul, Türkiye
Singapore	November	IDC AI Leadership Summit & Awards ASEAN REGIONAL	Singapore
India	December	IDC AI Leadership Summit & Awards India	Mumbai, India
USA	December 9	IDC AI Leadership Summit Dallas, United States	Dallas, USA





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Cross-Series Highlights

Learn more about single sponsor events

Germany	July	IDC FutureTech Summit Germany	Munich, Germany
Europe	September 14–16	IDC Quorum Europe REGIONAL	Spain, Madrid
UK	November 4	IDC FutureTech Summit UK	London, UK
Saudi Arabia	December 6	IDC Public Sector Congress Saudi Arabia	Riyadh, Saudi Arabia

> I wanted to thank the entire IDC team for organizing this day, which was rich in sharing and discussion. A wonderful event! The presentations were incredibly interesting. The setting and the discussions we established were both friendly and very effective, judging by the interactions with our participants and the results of the AI governance pillars. Looking forward to working together again!
>
> **Sylvie Faucillon, AI Principal Advisor, SAS**

Key Topics

- Architectures and AI factories purpose- built for AI workloads
- Agentic AI that self-monitors, orchestrates and heals IT ops
- Low-latency edge and physical AI where data is created
- From data platforms to context graphs feeding trusted agents
- Containers, DevOps and interoperable multi cloud building blocks
- FinOps, ROI and cost control that prove AI business value
- Governance, regulations and security built into every layer
- Building teams and operating models to run autonomous AI

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Single-Sponsored Events

IDC's **single-sponsored opportunities** provide a single share of voice, with expert analyst-led content curation and turnkey execution.

Virtual roundtables
Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person roundtables
We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

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Single-Sponsored Events

With IDC's single-sponsor events, you connect with high-value prospects, strengthen trust, and drive measurable pipeline impact.







Impact you can expect:

- Exclusive share of voice with your top prospects
- IDC Analyst-curated agenda aligned to buyer priorities
- Access to pre-qualified, senior-level decision makers
- Direct 1:1 engagement and peer conversations that build trust
- End-to-end execution — from invitations to post-event insights
- Customizable for account-based marketing and pipeline acceleration

Formats:

- **Custom Roundtables**
  Peer-led, analyst-moderated discussions — in person or virtual.
- **Vendor Marquee Events**
  Region-specific event with IDC keynote and partner sessions.
- **Digital Custom Events**
  Analyst-led webinars or roundtables, delivered digitally.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. **Get in touch now** for more information.

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Next Steps to Partner

For vendor partnership & sponsorship opportunities, please contact us below

Partner with us

Find Out More

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