IDC FutureScape

AI is Rewriting the Stack. 25 Reports Map Every Layer.

Evidenced-backed predictions for Tech Leaders and the Narrative Anchor that Tech Vendors build their story on.

FOCUS AREA		COVERAGE				
		WW	Asia Pacific	China	Japan	EMEA
Industry	Commoditized Knowledge Drives a Results Economy for Services	●	●	●	●	
	Energy & Resources	●				
	Financial Services	●		●	●	
	Government & Education	●		●		
	Healthcare & Life Sciences	●		●		
	Manufacturing and Supply Chain	●		●	●	
	Retail, Hospitality & Media	●				
Persona	AI Economics and CFO Driven Value Creation	●	●	●	●	
	Human-Agent Workforce Strategy	●		●		
	Marketing's Commercial Evolution	●				
	Reimagined Technology Leader in the AI Era	●	●	●	●	
Technology Domain	Agentic Edge Continuum	●	●	●	●	
	Agentic Evolution of Enterprise Apps	●		●	●	
	AI Factories Rewrite IT	●	●	●	●	
	AI's Business Model Reinvention	●	●	●	●	
	Becoming an Autonomous Enterprise	●				
	Data's Semantic Intelligence Era	●	●	●		
	Devices Rebuilt for Native Intelligence & Physical AI	●	●	●		●
	Imaging	●				
	Misinformation, Disinformation, Security & Trust	●	●	●	●	
	Quantum's Enterprise Agenda	●				
	Rewiring Global IT Supply Chains	●		●		
	Sovereignty & Regulations Reset IT's Rules	●		●	●	●
	Universal Connectivity Alters the World	●	●		●	
	Velocity of AI & Automation	●	●	●	●	

What is an IDC FutureScape report?

An IDC FutureScape report presents the top technology predictions for the coming 1–5 years in a particular focus area — written from a worldwide, regional (Asia/Pacific), or country-level view (China, Japan). Each report translates IDC's market intelligence into actionable guidance, helping technology and business leaders shape their priorities, roadmaps, and investment decisions to achieve desired business outcomes.

Who it's written for

Line-of-Business executives, CIOs, IT directors, IT managers, IT architects, and other IT buyers. Accompanying versions exist for technology suppliers building their brand story around these prediction statements.

Why technology suppliers should care

- **A narrative anchor.** Build marketing and thought leadership around IDC's data-backed predictions for the next 12–60 months.
- **Demand creation fuel.** Prediction statements are highly promoted across IDC channels, giving your campaigns a recognized third-party frame.
- **Account alignment.** Coverage spans industries, executive personas, and technology domains.

Source: 25 core technology reports plus regional and country focused reports..