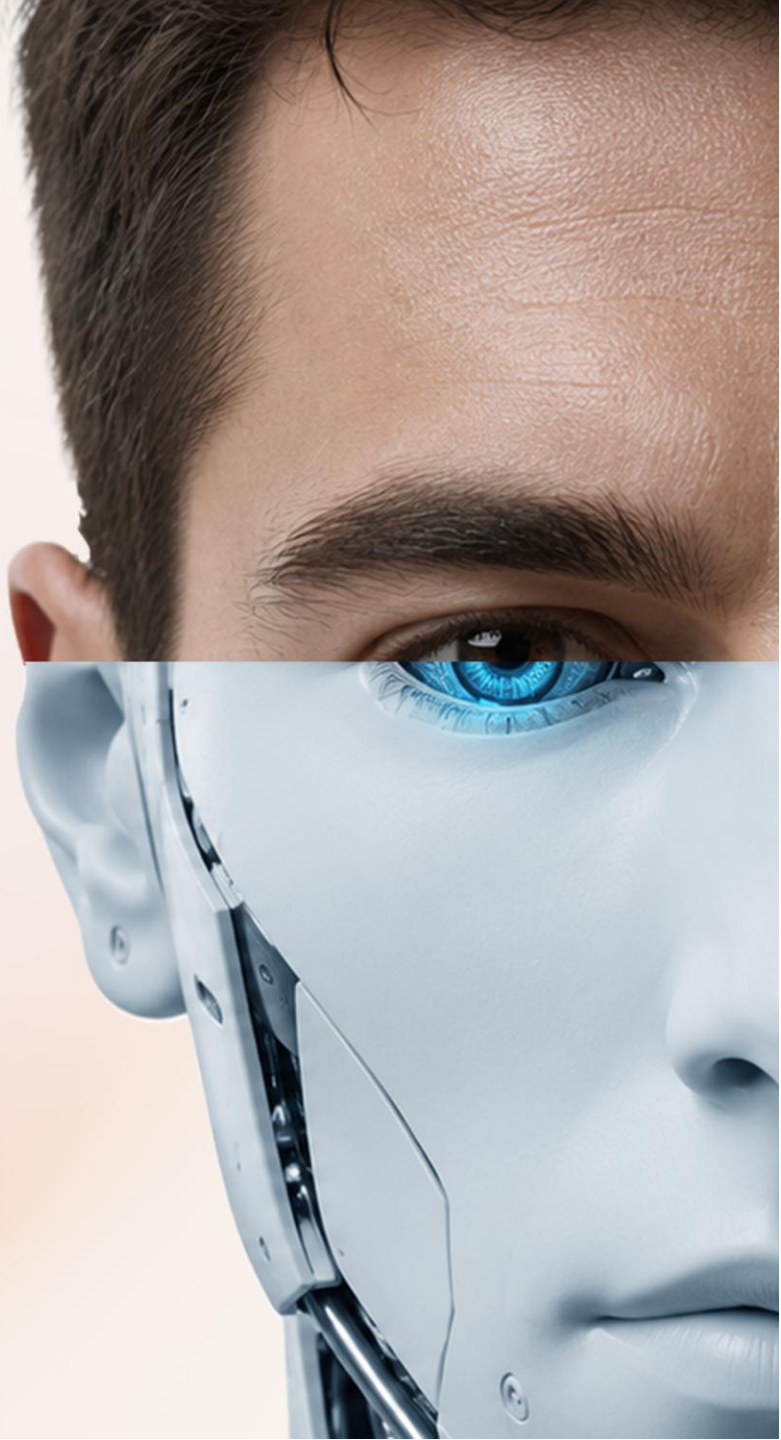
IDC CIO
Summit

The CIO Shift 2027

Resilience, Risk & Reinvention

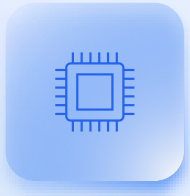
IDC CIO Summits position your brand with the world's top CIOs through research-backed content, curated access, and measurable results.



Market Overview

The CIO mandate is evolving.
The time for reinvention is now.

> From technology operator to **Strategic Leader**
>
> CIOs are at the center of transformation, driving measurable impact, resilience, and innovation across the enterprise.



01

THE SHIFT

The AI game is changing and so is the CIO mandate. Success now depends on delivering measurable business value and impact—not just deploying technology. Organizations must move toward autonomous models where innovation, resilience, and risk management are inseparable.



02

THE IMPERATIVE

This shift demands a rethink across the enterprise technology agenda. Infrastructure and cloud are being re-assessed to support AI at scale. Governance, data strategy, cybersecurity, and workforce models are being redefined as AI introduces new operational, financial, and organizational realities.



03

THE OUTCOME

The result is a fundamental reinvention of the CIO role—from technology operator to business strategist, resilience leader, and transformation steward.
The 2027 CIO Summit is where the most influential technology buyers, sellers, and analysts decide what enterprise IT looks like next.

IDC CIO Series: Global, Curated, Proven

Where the world's CIOs connect, share insights, and shape the future—together.

Global Reach, Local ROI

Engage decision makers across North America, Europe, APAC, LATAM & META without the cost of self-run events.

Targeted Decision-Makers

Executive Leadership: CIO, CDO, CTO, Chief AI Officer / Head of AI, CMO, COO.

Agendas Built for Influence

Analyst- and peer-led themes aligned to buyer priorities, amplifying your credibility.

Engagement That Converts

1:1 meetings, curated roundtables, and formats that deliver sales-ready insights.

26 EVENTS

4000+ ATTENDEES

29 COUNTRIES





Target Audience

Connecting with the right voices shaping the future of technology, data, and business.



Executive Leadership

CIO, CDO, CTO, Chief AI Officer / Head of AI, CMO, COO



Security & Governance Leaders



HR & Talent Leaders



Ecosystem & External Influencers



Data & Analytics Leadership

VP / Director of Data Science & Analytics, Head of BI, ML, AI/Data Engineering



Business Unit Leaders

AI Use-Case Owners



Practitioners & Influencers

Data scientists / ML engineers, data architects, AI Product Managers

Where Your Message Meets Tech Leaders Priorities

01



Our Key Themes

- **AI Value** — GenAI & agentic AI value at scale
- **Sovereign Cloud** — data residency & trust
- **Agentic Governance** — responsible AI oversight
- **FinOps** — cloud cost optimization & control
- **Cyber Resilience** — Zero Trust for AI
- **Future of Work** — human-AI collaboration
- **Future Tech** — quantum, space & physical AI
- **AI Infrastructure** — compute, edge & networks
- **AIOps & Observability** — full-stack visibility

02



Where Partners Add Value

- Showcase GenAI & agentic AI at scale
- Prove sovereign infra credentials
- Demonstrate responsible AI governance
- Deliver cloud cost visibility & control
- Equip CIOs with Zero Trust solutions
- Enable the AI-augmented workforce
- Spotlight next-decade breakthrough tech
- Prove infra readiness for AI inference
- Deliver AIOps observability & control

03



How Partners Get Involved

- Keynote & thought-leadership stage time
- Themed roundtables & fireside chats
- 1:1 executive meeting programs
- Solution showcase / demo pods
- Co-branded research & content
- Networking & VIP hospitality
- Innovation pavilion / tech demos
- Infra briefing & architecture clinics
- Data & observability workshops

CIO Series

Singapore	**March 19**	**IDC CIO Summit ASEAN** REGIONAL	Singapore
UAE	**March 24–25**	**IDC CIO Summit Middle East** REGIONAL	Dubai, UAE
Poland	**April 22**	**IDC CIO Summit Poland**	Warsaw, Poland
Egypt	**April 22**	**IDC CIO Summit Egypt**	Cairo, Egypt
India	**April**	**IDC CIO Summit India**	India
Türkiye	**May 5–6**	**IDC CIO Summit Türkiye**	Türkiye
China	**May 14**	**IDC CIO Summit China**	Shenzhen, China

> We've made some really good connections with a lot of follow-ups, mainly because of curiosity as to what's coming down the pipeline for those who are about to step into the AI agentic world and how this will define the future of work. A lot of people wanted to have further follow-ups to connect and discuss what this means for their organizations.
>
> **Chief Technology Officer, APAC, Workday**

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more. **Get in touch now** for more information.

Key Topics

- The Evolving Role of the CIO: From IT Leader to Business Strategies
- Driving Enterprise Digital Transformation
- Generative AI and Automation for the Enterprise
- Cybersecurity, Risk, and Resilience
- Cloud, Edge, and Infrastructure Modernization
- Data Strategy and Governance for the Digital Enterprise
- Future of Tech Talent, Skills & Culture
- Emerging Technologies

CIO Series

Mexico	**May 20**	**IDC CIO Summit Mexico**	Mexico City, Mexico
UK	**May 20**	**IDC CIO Summit UK**	London, UK
Czech Republic	**May 26**	**IDC CIO Summit Czech Republic**	Prague, Czech Republic
South Africa	**May 27**	**IDC CIO Summit South Africa**	Johannesburg, South Africa
Sweden	**May 25, 26 or 27**	**IDC CIO Summit Sweden**	Stockholm, Sweden
Brazil	**June 24**	**IDC CIO Summit Brazil**	Sao Paulo, Brazil
Kuwait	**September 22**	**IDC CIO Summit Kuwait**	Kuwait
Japan	**September**	**IDC CIO Summit Japan**	Tokyo, Japan
Spain	**October 7**	**IDC CIO Summit Spain**	Madrid, Spain
Australia	**October 14**	**IDC CIO Summit Australia**	Sydney, Australia
China	**October 22**	**IDC CIO Summit China**	Shanghai, China





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CIO Series

USA	**November 3**	**IDC CIO Summit New York, United States**	New York, USA
Denmark	**November 11**	**IDC CIO Summit Denmark**	Copenhagen, Denmark
Canada	**November 17**	**IDC CIO Summit & Awards Canada**	Toronto, Canada
Saudi Arabia	**November 17–18**	**IDC CIO Summit Saudi Arabia**	Riyadh, Saudi Arabia
France	**November 24**	**IDC CIO Summit France**	Paris, France
Italy	**November 25**	**IDC CIO Summit Italy**	Milan, Italy
Qatar	**November 25**	**IDC CIO Summit Qatar**	Doha, Qatar
Germany	**November**	**IDC CIO Summit Germany**	Frankfurt, Germany

> We are sincerely grateful for the opportunity to present our new solution to a highly engaged audience of business decision-makers.
>
> **Enterprise IT Vendor**

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What Sponsors Achieve: Real Results, Real Pipeline

Our global platform connects you with senior technology leaders and accelerates measurable impact — at scale.

WORLDWIDE RESULTS

1,600+
Sponsorships Delivered Across Regions

800+
Unique Sponsors Engaged Globally

23,000+
Senior Decision-Makers Worldwide

59%
C-Level and Senior Executives Worldwide

119
Cities Where We Hosted On-Site Events

From strategy to execution, we help you **engage the right leaders**, **build trust**, and drive results that matter.



IDC CIO Summit

For vendor partnership and sponsorship opportunities, get in touch here

Find out more about IDC CIO Summits

