

IDC [Quanta]

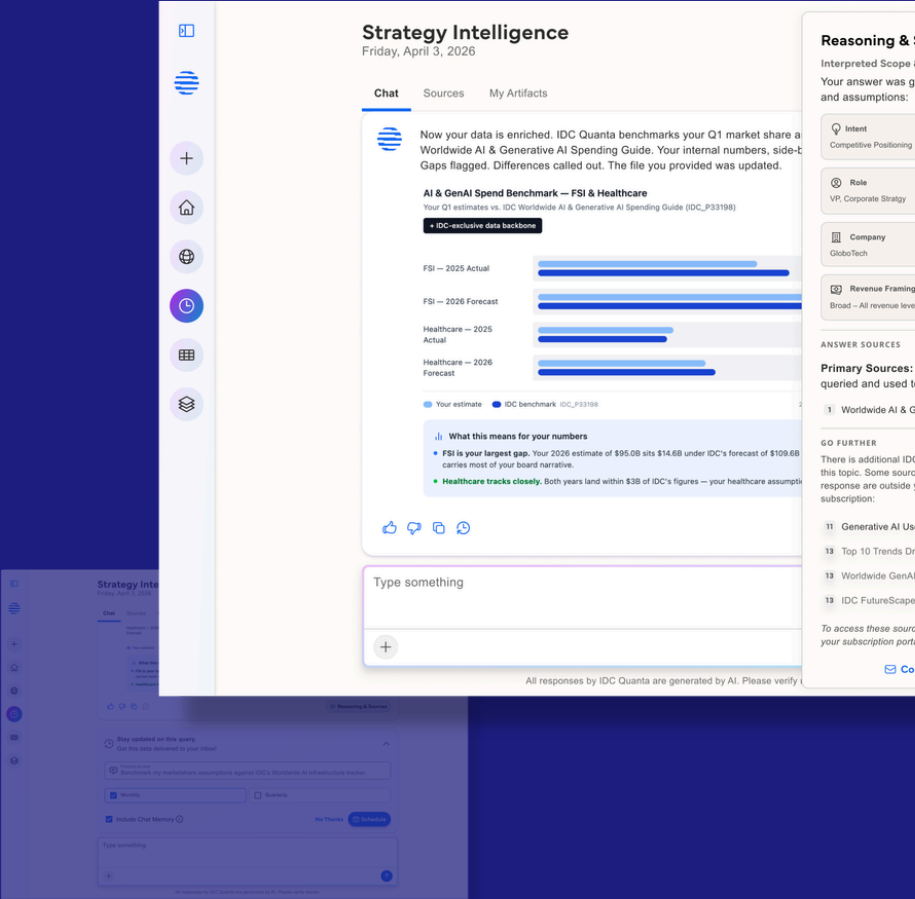
Your Analyst Team, Everywhere You Work

Available Now



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What Is IDC Quanta?

IDC Quanta is the technology intelligence fabric of the AI-enabled enterprise.

The world is generating data at a staggering pace, nearly seven petabytes every second today, and that rate is on track to more than triple by 2030. More AI agents are joining the mix every year, adding to that volume as they generate, consume, and amplify information at machine speed.

For enterprises, the challenge is turning that growing volume of information into clarity. More data doesn't automatically lead to better decisions, especially when information can be manipulated, taken out of context, or misinterpreted. IDC Quanta helps you navigate complexity with structured, sourced, and defensible technology intelligence.

IDC Quanta gives leaders frictionless access to the intelligence they need to make faster, more confident decisions, with:

60+
years of IDC expertise

1,000+
analysts

100+
countries

15B+
data points tracked annually



Turn Information into Confidence

IDC Quanta was built to make IDC’s trusted research easier to use, without asking you to compromise on the things that matter. You need answers you can stand behind, confidence your information is protected, contextually-relevant evidence, and access that fits naturally into the way you already work.

That’s why IDC Quanta is built around five foundational pillars to create an intelligence fabric that connects the answers you need with insights you can trust.

EMBEDDED

Right where you need it

IDC intelligence is available across the tools and workflows you already use, making it easier to get answers without disrupting the way you work.

CONTEXTUAL

Relevant to you, not just the market

IDC Quanta combines your data, content, and history with IDC intelligence to deliver answers shaped around your business and priorities.

SECURE

Your information stays yours

Private workspaces and enterprise-grade safeguards protect your data and intellectual property, so you can bring your own context with confidence.

AWARE

Ready for what’s changing

Up-to-the-minute evidence, informed by anonymized peer and client signals, helps you keep pace with changing markets and priorities.

RIGOROUS

Answers you can stand behind

Citable IDC data and analyst research make the evidence behind your answers visible, traceable, and defensible.



CHAPTER 1

Ask a Hard Question. Get an Answer You Can Cite.

Deepen your analysis in the **portal**.



One Portal. All the Answers.

A useful answer has to stand up to scrutiny.

IDC Quanta gives your teams a faster way to investigate complex market and competitive questions through the portal. Every answer is grounded in IDC intelligence, with citations that trace to named analyst deliverables.

Here's how:

1.

Your existing enterprise credentials unlock the power of IDC Quanta in the portal. There is no new account to create or IT ticket to submit. Each user's workspace is fully isolated and secure.

2.

Enter a prompt or question such as: Stress-test our 2027 AI infrastructure growth assumptions against IDC's market outlook.

3.

IDC Quanta returns a structured, sourced response grounded in IDC intelligence, giving strategists a clear foundation for analysis they can use and defend.

4.

Every IDC Quanta citation provides a direct path to the evidence behind the answer. Click it to open the underlying IDC document, with the analyst name, date, and evidence available to review.



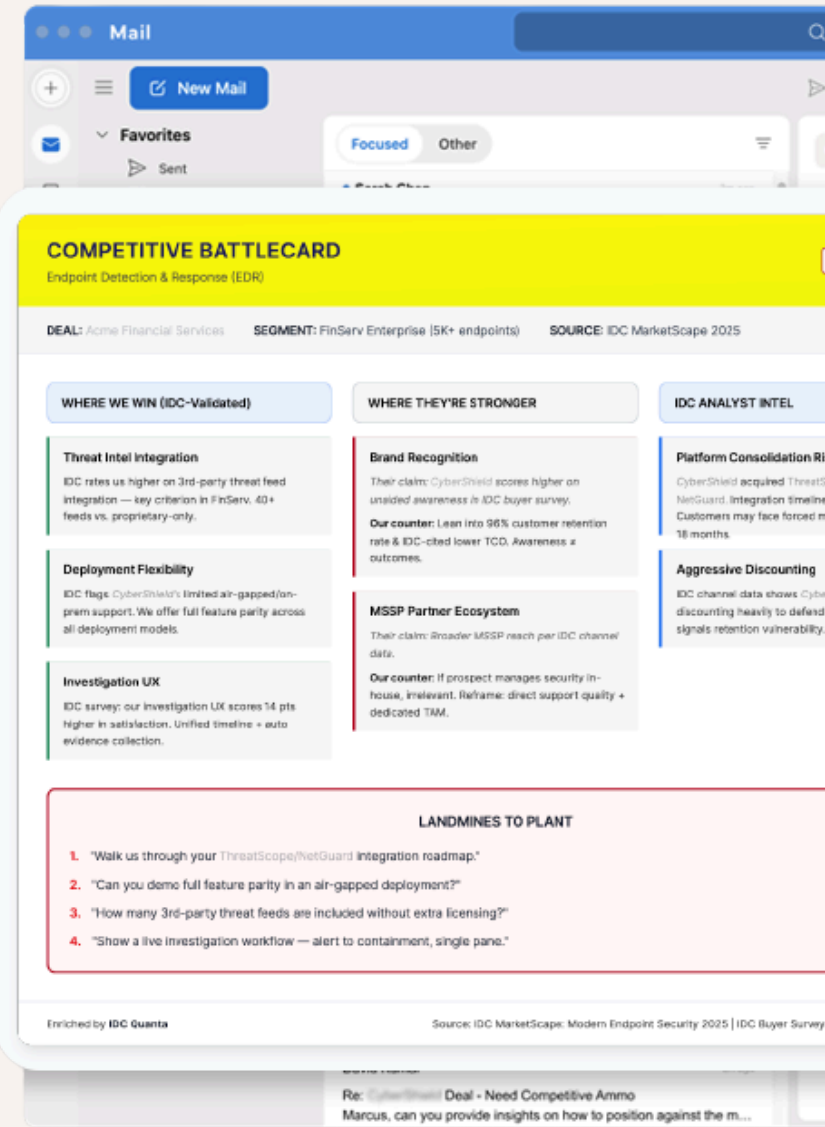
More content. Less credibility.

That same rigor can help test projects you’re already working on.

Upload an existing competitive brief or strategy document* and ask IDC Quanta to validate it against IDC. A multi-agent system works the problem from multiple angles: interpreting intent, querying IDC, and cross-validating citations. It can flag factual conflicts, identify numbers that need clarification, and provide specific, actionable edits.

For teams responsible for market and competitive analysis, IDC Quanta offers a valuable second perspective. It can help uncover where IDC intelligence supports your position – and where the evidence suggests it deserves another look.

**Your documents are protected with AES-256 encryption, automatically deleted after 90 days, and are never used to train our models. IDC Quanta is SOC 2 Type I Certified, with Type II underway.*



Evidence with an Edge

IDC Quanta makes it easy to keep your answers current, even when the market changes.

Set a scheduled prompt for a recurring question – like one the board asks every quarter – and IDC Quanta can automatically deliver updated answers when you need them.

It also carries context forward, including your role, sector, and tracked competitors. Each new question can build on the last, creating an increasingly rich intelligence experience over time.

The result: Intelligence that gets more useful every time you return to it.

Bring your next hard question to IDC Quanta. [Request a demo and see where the answer leads.](#)



CHAPTER 2

Your Analyst Team, **Now in Your Inbox.**

Get answers when you need them with **email integration.**



Answers, Not Workflows

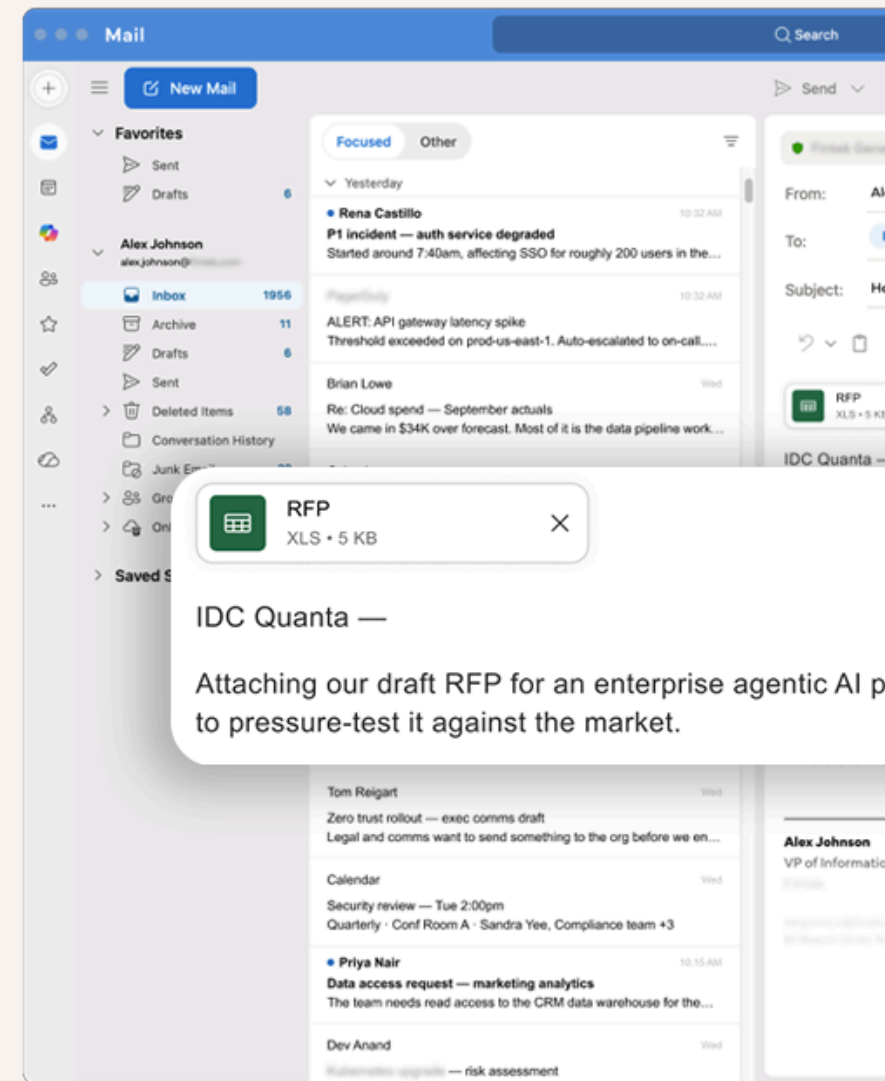
Questions don't always come up when you're sitting at your desk. They pop up during presentations, in between meetings, and in quick conversations with colleagues. When that happens, you need a credible answer that moves just as fast as you do.

Simply compose an email to brief@quanta.idc.com from your phone or laptop and ask your question in plain language. Then keep moving.

IDC Quanta puts sourced IDC intelligence directly into your inbox, helping you get a fully structured and vetted response in about a minute.

Every claim traces to a specific IDC source. And when a question warrants deeper exploration, View in IDC Quanta opens the full portal conversation with the context intact.

IDC Quanta makes trustworthy research accessible on the same timeline as the decisions that depend on it, giving you an edge in the moments you need it most.



Intelligence In the Moments That Matter

IDC Quanta's rigorous intelligence makes a difference in the small, high-pressure moments that drive your business forward.



Before a meeting

Ask for a current view of a prospect's competitive positioning while heading to the conference room. The sourced answer will arrive before you sit down.



Benchmark your thinking

Attach a competitive deck or account plan and have IDC Quanta compare your internal view with IDC's tracked data, flagging where the two disagree.



Prepare for the board

Get the additional market point data needed to strengthen a presentation by revising – not restarting – your existing research with contextual updates.



Check off action items

Turn the question that couldn't be answered during the meeting into a sourced response with one email.



Speed You Can Stand Behind

IDC Quanta delivers answers at executive speed, backed by evidence developed for high-stakes decisions.

That depth is what makes a fast answer valuable when it matters most. You can confidently bring the intelligence into a board discussion, investor conversation, or customer meeting knowing the evidence behind it is traceable to robust, reliable IDC data.

Ready to see IDC Quanta in action?

Request a demo and experience how quickly sourced IDC intelligence can reach your inbox.

Every IDC Quanta response draws on IDC's global research foundation:

1,000+
experts

1M+
companies tracked

100+
countries

15B+
data points tracked annually



CHAPTER 3

Every Answer, **Clearly Labeled.**

Be better prepared for negotiations with IDC Quanta inside **Claude**.



IDC Intelligence. Now Inside Claude.

Whether you're leading an account team preparing to engage a prospect or a buyer evaluating potential vendors, IDC Quanta brings the same trusted intelligence to both sides of the deal, directly inside the tools where you already work.

IDC Quanta is the **intelligence fabric of the AI-enabled enterprise**, interweaving IDC intelligence across connected workflows.

One connection gives buyers and sellers access to the same IDC foundation across these surfaces, without switching apps – setting the stage for both sides to enter the conversation better informed.

Inside Anthropic's Claude, a live MCP connector and purpose-built IDC skill make that intelligence available across:

Claude

Claude **Code**

Claude in **Chrome**

Claude for **Microsoft 365**



A Winning Plan, Grounded in Evidence

Imagine you're an account executive preparing for a high-stakes prospect meeting. You need to quickly turn market intelligence into a plan for the conversation.

In Claude, ask:

Build an account plan for a call with our target account's procurement team, supported by IDC data on the market, competitive landscape, spending trajectories, and technology spending trends.

Claude will ask a few clarifying questions, then produce a structured Word document with a fully developed account plan. Data from IDC is clearly sourced and distinguished from Claude's reasoning.

You're not just getting better answers and making stronger decisions. You're evolving the way you work.

Add custom connector BETA

Connect Claude to your data and tools. [Learn more about connectors](#) or get started with [pre-built ones](#).

My IDC Connector

<https://mcp.idc.com/mcp>

^ Advanced settings

OAuth Client ID (optional)

OAuth Client Secret (optional)

Only use connectors from developers you trust. Anthropic does not control which tools developers make available and cannot verify that they will work as intended or that they won't change.

Building an MCP server? [Report issues and subscribe to updates here](#)

Cancel Add



A Better Way to Buy – and Sell

Now, take the buyer's seat. You're evaluating procurement software for your organization. You need an independent view of the market and a practical way to compare the leading options with your team.

In Claude, ask:

Give me a shortlist of the top three options based on IDC's latest worldwide procurement applications and generate an Excel evaluation scorecard I can share with my team.

Claude can build the scorecard using IDC as the evidence base, providing a fully sourced and sharable document for your team to evaluate.

As a seller, you can use IDC intelligence to understand accounts and prepare stronger conversations. As a buyer, you can use that same evidence to evaluate the market and compare your options.

Whichever side of the table you're on, you can enter the conversation better prepared. Request a demo of IDC Quanta and bring the deal or evaluation you're working on now.

Build an account plan for a call with procurement team, grounded in IDC's data on their IT spending trajectory, the competitive landscape for procurement software, and any buying signals worth flagging.

Used IDC Connector (PROD) integration, updated tasks, read 3 files

Now I'll build the account plan document.

Ran 3 commands, read 2 files, created a file

Looks clean and well-formatted. Let me check the remaining pages quickly.

Read 2 files

The document renders cleanly and the threat-matrix row split cleanly across the page break. All good — let me clean up the intermediate files and mark the task complete.

Ran a command

That's expected — files in the out ↓ folder can't be deleted once written, so the intermediate PDF/JPGs will just sit alongside the

Write a message...



Sonnet 5 High



The IDC Difference

We've seen IDC Quanta at work in three very different moments: deep market research in the portal, efficient answers in your inbox, and intelligence embedded directly into Claude.

What connects those experiences are the unique capabilities built into IDC Quanta.

Together, these foundational pillars give IDC Quanta an edge that goes beyond any single interface or use case: **trusted intelligence that is easier to access, more relevant to decisions, safer to use, and built to stand up to scrutiny.**

1

Embedded

means the intelligence moves with you across tools and workflows.

2

Contextual

means it combines IDC research with the information and priorities that matter to your business.

3

Secure

means you can safely and confidently enhance your experience with proprietary data.

4

Aware

means the responses stay current as markets, context, and priorities change.

5

Rigorous

means the evidence behind every answer is visible and defensible.



Get Started with IDC Quanta Today.

IDC Quanta is the intelligence fabric of the AI-enabled enterprise connecting trusted IDC intelligence to the people, work, and decisions that depend on it.

[Request a demo of IDC Quanta](#) →

Already an IDC client? **Contact your account team to connect.**
Visit idc.com/quanta to explore further.

