The 5 Biggest Apps Moving to SaaS

Organizations are Looking to SaaS to Enhance Business Processes
Enterprise organizations largely recognize the value that SaaS-based applications can bring into their organizations. It comes as no surprise that Email & Collaboration, a more mature business process, is the highest adopted.

Interestingly, Travel & Expense, while currently the lowest adopted application, has the highest rate of planned adoption, signaling how Digital Transformation is changing every facet of modern business, as employees take advantage of mobile devices and cloud-based applications to capture expense reports quickly and effortlessly.

SaaS Deployment is Relatively Equal Across Applications
When it comes to deploying applications in SaaS environments, no one application type dominates. One trend of note is that repatriates in general have a smaller percentage of applications deployed as SaaS than non-repatriates do.

For example, ERP deployment rates for repatriates skew 55% SaaS to 64% non-SaaS/traditional.

SaaS Deployment by Industry Varies
While SaaS deployments may not vary widely by application, they do when measured in terms of industry. Retail and Wholesale leads in SaaS deployment, taking advantage of cloud-based technologies to connect supply chains and dispersed workforces. Education lags behind other industries; privacy concerns and budget are factors to consider.

Percent of Applications Deployed in SaaS Environment by Application
Using your best estimate, what percent of these applications are deployed in a SaaS environment today (vs a traditional licensed software environment, either on or off premises).

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